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**AFFIN BANK LAUNCHES AFFIN MPN CO-BRANDED CREDIT CARD**

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**KUALA LUMPUR** – Affin Bank Berhad (“**AFFIN BANK**” or “**the Bank**”) today announced the launch of a co-branded credit card (“**the Card**”) in an exclusive partnership with Majlis Profesor Negara (“**MPN**”), an organisation established to mobilise the expertise of experienced academics to assist the government’s efforts in the national development agenda and to provide well-being to the community.

The **AFFIN MPN Credit Card/i** will provide benefits and rewards across a wide range of AFFIN products and services to approximately 8,000 MPN members. The MPN members could also enjoy numerous privileges offered by the Card, including:

- **Lifetime annual fee waiver.**
- **Three times AFFIN Rewards Points** for auto-billing, e-Wallet, online/e- Commerce, dining, hotel, airlines, and overseas transactions.
- **MPN Membership Number affixed on the Card.**
- **Complimentary\* green fees and exclusive access to the finest golf courses** in Malaysia and selected Southeast Asian countries.
- **Complimentary\* access to Plaza Premium Lounge** locations in Malaysia and selected countries around the world.

**President & Group Chief Executive Officer of Affin Bank Berhad, YBhg. Datuk Wan Razly Abdullah** said, “AFFIN is delighted to collaborate with Majlis Profesor Negara (MPN) for the first time, to offer the **AFFIN MPN Credit Card/i** to the MPN members. The members could benefit from the privileges offered by AFFIN through this Card, as well as our other extensive products and financial solutions that will be made available to the members at a competitive rate.”

“With the rapidly growing number of connected and digitally active consumers, as well as booming e-commerce markets, we are steadily beefing up our innovation efforts to encourage greater use of internet banking services, and position cards as a convenient and efficient payment instrument. This is in line with the Bank’s commitment towards providing unrivalled customer service and in keeping with AFFIN’s ethos of ‘Always About You’,” he concluded.

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Majlis Profesor Negara is also pleased with the collaboration, and this partnership is a testament to MPN's dedication to supporting its members in their contributions to the country, as well as its commitment to offer them a range of benefits.

**Professor Emeritus Datuk Dr. Raduan Che Rose** said "This collaboration initiative is also a symbol of appreciation from MPN to all professors throughout the country for their contribution of ideas in helping the government in its efforts to formulate national development policies. Apart from the added value in terms of new financial facilities, the launch of this co-branded credit card is also a recognition for every professor since this credit card has been acknowledged as an official MPN membership card."

In line with the introduction of the **AFFIN MPN Credit Card/i** in the market today, MPN members could get **20,000 AFFIN Rewards Points** as a Welcome Gift when they apply for **AFFIN MPN Credit Card/i**. The earned and accumulated AFFIN Rewards Points can be utilised to redeem merchandises, vouchers, and/or airmiles points, among other things. The Welcome Gifts are limited to first 2,000 members who apply for the Card within the campaign period.

MPN members who are interested to know more and apply for **AFFIN MPN Credit Card/i** may do so by browsing AffinAlways, the Bank's Retail Internet Banking platform at [www.affinalways.com](http://www.affinalways.com), or by visiting any of the Bank's branches within their respective localities.

\*Terms and conditions apply.

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### **About AFFIN Group**

AFFIN Group provides a suite of financial products and services that is catered to both retail and corporate customers. The target business segments are categorised under key business units such as Community Banking, Enterprise Banking, Corporate Banking, Treasury, Investment Banking and Securities.

Consisting of Affin Bank Berhad as the financial holding company of Affin Islamic Bank Berhad, Affin Hwang Investment Bank Berhad, Affin Moneybrokers Sdn Bhd and AXA AFFIN Life Insurance Berhad; with AXA AFFIN General Insurance Berhad is an associate company of Affin Bank Berhad. For more information, please visit <https://www.affingroup.com>.

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